

#WIZARDINGWORLDORLANDO SWEEPSTAKES
Official Rules

NO PURCHASE, PAYMENT OR SHARING/POSTING VIA SOCIAL MEDIA IS NECESSARY TO ENTER OR WIN. A PURCHASE, PAYMENT OR SHARING/POSTING VIA SOCIAL MEDIA WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

The Sweepstakes is subject to these official rules (the “**Official Rules**”) and by entering, Entrant (defined below) (or if a Minor (defined below) in his/her jurisdiction of residence, his/her parent or legal guardian) agrees to be bound by the terms and conditions herein and to all applicable federal, state and local laws.

This Sweepstakes (defined below) is in no way sponsored, endorsed or administered by, or associated with, Instagram™, or Twitter™. You understand that if selected as a prize winner you will be providing your information to Sponsor and not to Instagram or Twitter. Any questions, comments or complaints regarding this Sweepstakes should be addressed to Sponsor and not to Instagram or Twitter.

1. **SPONSOR:** The sponsor of the Sweepstakes is Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort, 1000 Universal Studios Plaza, Orlando, Florida 32819 (the “**Sponsor**”).
2. **ADMINISTRATOR:** The administrator of the Sweepstakes is West Coast Marketing, P.O. Box 9142, Calabasas, CA 91372 (“**West Coast Marketing**”).
3. **ENTRY PERIOD:** The “#WIZARDINGWORLDORLANDO SWEEPSTAKES” (“**Sweepstakes**”) starts at 12:00:00 pm Eastern Time (“**ET**”) on 8/28/2019 and ends at 11:59:59 pm ET on 9/28/2019 for entry via social media sharing (the “**Social Media Entry Period**”) and on 9/29/2019 for the postmarking of a mail-in entry (the “**Mail-In Entry**”).
4. **ELIGIBILITY:** Sweepstakes is open only to legal residents of the forty-eight (48) contiguous United States of America and the District of Columbia (“**Eligibility Area**”), who as of the date of their Entry (defined below) into the Sweepstakes are eighteen (18) years of age or older. A prize won by an individual at least eighteen (18) years of age but considered a minor (“**Minor**”) in his/her legal jurisdiction of residency will be awarded in the name of Minor’s parent or legal guardian who will be responsible for fulfilling all requirements imposed on winner set forth herein. An Entrant who is a Minor must have permission from his/her parent or legal guardian prior to entering this Sweepstakes, and such entry shall be deemed submitted by an entrant’s parent or legal guardian and shall be treated as if an entrant’s parent or legal guardian had made such entry. Employees, officers and directors of Sponsor, West Coast Marketing, a division of The Susquehanna Hat Company and each of the foregoing entities’ parent companies, affiliates, subsidiary companies, and any other Sponsor-authorized designees associated with the design, administration, prize supplying or prize fulfillment of the Sweepstakes (collectively, the “**Sweepstakes Entities**”), as well as members of such employees’, officers’ or directors’ immediate families (spouses, children, siblings, parents, grandparents, grandchildren, legal guardians, in-laws) or household members of each employee (whether or not related), are not eligible to participate in the Sweepstakes. The Sweepstakes is void in Alaska, Hawaii and jurisdictions outside the Eligibility Area and where prohibited by law.
5. **HOW TO ENTER:** There are two (2) methods of entering the Sweepstakes; (i) online via a specific social media sharing via either Instagram or Twitter (each a “**Social Media Platform**”) as detailed below (and such entry via social media sharing including a Photo (defined below) shall be referred to herein as a “**Social Media Entry**” and collectively as “**Social Media Entries**”), or (ii) by submitting a postcard by mail as detailed below.

REGARDLESS OF THE METHOD(S) OF ENTRY USED BY ENTRANT, THERE IS A LIMIT OF TWO (2) ENTRIES PER PERSON TOTAL FOR THE DURATION OF THE ENTRY PERIOD. THERE IS A LIMIT OF ONE (1) ENTRY (DEFINED BELOW) PER PERSON PER SOCIAL MEDIA PLATFORM, MEANING THAT ONE (1) ENTRY IS PERMITTED VIA INSTAGRAM AND ONE (1) ENTRY IS PERMITTED VIA TWITTER; ALTERNATELY, THERE IS A LIMIT OF TWO (2) ENTRIES PER PERSON FOR MAIL-IN ENTRIES.

To participate in the Sweepstakes via a Social Media Entry method detailed below, you must have an account that is public with the applicable Social Media Platform. If you do not have an account with the applicable Social Media Platform, you may go to www.instagram.com or www.twitter.com and create an account according to the instructions on the specific website. Creating an account on a Social Media Platform is free, however, data rates may apply so you should check with your provider. Please note that you must accept and agree to comply with the terms and conditions for the applicable Social Media Platform to create an account.

IMPORTANT: For entry via a Social Media Platform, a service contract with a cellular telephone or wireless Internet or airtime provider may be required. Check with your service provider for availability and coverage. Wireless access point may be required. Cellular telephone service and/or wireless Internet services may require separately purchased contracts with a cellular telephone service provider or wireless Internet provider with coverage in your service area. Cellular telephone company and/or wireless Internet company determined fees may apply for all Social Media Platform usage. In this Sweepstakes you may be using data program time and you may be charged in accordance with your mobile services contract. DATA RATES MAY APPLY IF ENTERING BY USING THE SOCIAL MEDIA ENTRY METHOD. Contact your cellular telephone or wireless Internet provider or refer to your service contract for complete details on these and any other applicable charges.

Details of the methods of entry are as follows:

(i) How to Enter via Instagram and/ or Twitter: To enter via Instagram and/ or Twitter, during the Social Media Entry Period, complete the following:

- Step 1: Follow Universal Orlando via Instagram at universalorlando and/ or via Twitter at @UniversalORL; and
- Step 2: Following the Social Media Entry Requirements and Social Media Entry Content Restrictions as detailed herein, take a photo of yourself in response to the question "How would you dress for your first (or next) visit to The Wizarding World of Harry Potter™?" ("**Photo**"); and
- Step 3: Post your Photo on Instagram and/ or send out a tweet of your Photo on Twitter being sure to include both **#WizardingWorldOrlando** and **#Sweepstakes**.

By successfully completing the foregoing and subject to the entry limitations detailed herein, you will receive one (1) Social Media Entry for the Sweepstakes. You may enter one (1) time per social media platform, meaning that one (1) entry is permitted via Instagram and one (1) entry is permitted via Twitter.

NOTE: All social media sharing must be made public in order for entry in the Sweepstakes to take place and be eligible for a Random Drawing.

To understand how Twitter utilizes and keeps user content, please refer to their "Terms of Service" Webpage here: <https://twitter.com/tos>. To understand how Instagram utilizes and keeps user content and photos, please refer to their "Privacy & Safety" webpage here: <http://help.instagram.com/customer/portal/topics/43528-privacy-safety/articles>.

Please note: Twitter and Instagram are registered trademarks, which are herein used for purposes of Sweepstakes description only. Such use is not intended to suggest or imply the sponsorship, endorsement, or the approval of this Sweepstakes by the owner of said trademarks.

(ii) How to Enter by Mail: To enter by mail, on a postcard, hand print your actual first and last name and residential address (as they appear on your driver's license or governmental identification) (no P.O. boxes), daytime telephone number and/or an email address, and mail to "#WIZARDINGWORLDORLANDO SWEEPSTAKES", 22287 Mulholland Highway, Box 396, Calabasas, CA 91302. Entry must be legible and completed in full to be valid. Machine duplicated or reproduced entries will not be accepted. Only one (1) individual's name may be on each entry. By submitting the entry as detailed herein and subject to the entry limitations detailed herein, you will receive one (1) mail-in entry (each a "**Mail-In Entry**"). **ALL MAIL-IN ENTRIES MUST BE POSTMARKED BY 9/29/2019 AND RECEIVED BY 10/5/2019.** All Mail-In Entries become property of Sponsor and will not be acknowledged or

returned.

Social Media Entry and Mail-in Entry may be referred to herein individually as an “**Entry**” and collectively as “**Entries**”. Each individual submitting an Entry may be referred to as an “**Entrant**”.

Any attempt by any participant to enter by using multiple accounts of the same Social Media Platform, email addresses, identities, registrations and logins, or any other methods to tamper with or attempt to tamper with the entry process or the administration of this sweepstakes will void that participant’s Entries and that participant may be disqualified, at the sole discretion of Sponsor. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, stolen, damaged, misdirected or illegible Entries or for postage-due mail.

Requirements for Social Media Entry:

1. Entrants agree to and understand that Social Media Entries will be made available to the public, including without limitation, posting on the Internet. Whether or not Social Media Entries are published on the Internet, Sponsor does not covenant or guarantee any confidentiality with respect to any Social Media Entries.
2. Each Social Media Entry must be an original creation of the submitting Entrant, which is under no restriction, contractual or otherwise, that will prevent Sponsor’s use of the Social Media Entry, and each Social Media Entry must be free of any and all liens, encumbrances, and claims of third parties. Entrant acknowledges, agrees and warrants that, nothing in the Social Media Entry infringes on any copyrights, confidential information, trade secrets or trademarks belonging to any person or entity other than the Entrant absent a suitable license, clearance or permission agreement (proof of which is required upon submission), or violates any person’s rights of privacy or publicity and that all necessary releases and permissions have been secured. Entrant agrees to indemnify and hold harmless each of Sweepstakes Entities, and each of their owners, officers, directors, employees, and affiliated organizations, and their respective officers, directors, shareholders and employees, from and against any and all claims, demands, damages, costs, liabilities and causes of action of whatsoever nature that are based upon or arise out of any breach by Entrant of these Official Rules or the warranties and representations made by Entrant in this paragraph. Modifying, enhancing or altering a third party’s preexisting work does not qualify as Entrant’s original creation.
3. By posting the Social Media Entry, the Entrant agrees, for zero compensation and solely for Sweepstakes consideration, to grant to Sponsor all intellectual property rights in the Social Media Entry and each of its constituent parts, which rights include, without limitation, the Sponsor’s right to publish, make available to the public and/or reproduce the Social Media Entry through any media available at any time during, or after, the Sweepstakes Period on any related websites, in any Sweepstakes materials, whether related or unrelated to the Sweepstakes, and at any other location, whether physical or online, that Sponsor, in its sole discretion, deems appropriate and necessary for the operation and promotion of this Sweepstakes. In addition, Entrant warrants that any so-called “moral rights” in the Social Media Entry have been waived and Entrant acknowledges and agrees that Sponsor may use any ideas from any Social Media Entry or other submitted materials, whether or not Entrant has been awarded a prize in connection with any such Social Media Entry or other materials. Entrant agrees to release, defend, indemnify and hold harmless each of the Sweepstakes Entities, and each of their owners, employees, directors, officers, shareholders, members, agents, subcontractors and licensees from all claims, demands and causes of action of any nature whatsoever which Entrant or Entrant’s heirs, representatives, executors, administrators, or any other persons acting on Entrant’s behalf or on behalf of Entrant’s estate, have or may have by reason of: (i) Sponsor’s exercise of any rights granted by Entrant in this paragraph; (ii) claims based on violation of any right of publicity or rights of personality, infringement of copyright or trademark, libel, slander, defamation, invasion of privacy, loss of earnings or potential earnings in connection with Sponsor’s use of the Social Media Entry and any portion thereof, or the likeness of any natural person therein.
4. Entrants **MUST** be the only person appearing in the Social Media Entry.

5. Entrants are responsible for securing necessary permissions, talent and location releases, and licenses for any visual and audio material contained in the Social Media Entries.
6. Sponsor is not responsible for any expenses incurred in the production and delivery of the Social Media Entries.

Social Media Entry Content Restrictions: Social Media Entries must **not** contain material that:

1. Contains or depicts someone smoking or intoxicated;
2. Violates or infringes another's rights, including without limitation, privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
3. Contains material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
4. Contains any unacceptable clothing or adornments, or displays any commercial/corporate advertising other than that of Sponsor (including but not limited to corporate logos, brand names, trademarks, slogans, political, personal and religious statements);
5. Contains indecent or unsafe behavior or situations, profanities or obscenities, including but not limited to nudity, or pornography, or is otherwise inappropriate, indecent, profane, obscene, hateful, tortuous, slanderous or libelous;
6. References persons or organizations without their written permission;
7. Disparages any persons or organizations;
8. Includes threats to any person, place, business or group; or
9. Is unlawful, in violation of or contrary to any applicable federal, state, or local laws and regulations.

Failure of any Social Media Entry to comply with the above "Social Media Entry Requirements" and "Social Media Entry Content Restrictions," as determined by Sponsor, in its sole discretion, may result in disqualification of Entrant. Without limitation, Sponsor reserves the right in its sole discretion to disqualify any Social Media Entry that, in its sole opinion, refers, depicts or in any way reflects negatively upon the Sponsor, the Sweepstakes or any other person or entity, does not comply with these Official Rules or if Sponsor receives notification about any potential infringements or breaches of law or any other reason set forth herein. All Entries shall become the exclusive property of Sponsor and will not be returned. Entries must be suitable for presentation in a public forum, in sole determination of Sponsor.

The Sponsor's database clock will be the official timekeeper for this Sweepstakes.

All federal, state, and local rules and regulations apply.

For purposes of this Sweepstakes, an Entry is "received" online when the Sponsor's server records the Entry information. Proof of sending (such as an automated computer receipt confirming Entry or "thanks for entering" message) does not constitute proof of actual receipt of an Entry for purposes of this Sweepstakes. Illegible and/or incomplete Entries and Entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. Those who do not follow all of the instructions, provide the required information in their Entry, or abide by these Official Rules or other instructions of Sponsors may be disqualified.

6. **GRAND PRIZE AND PRIZE RESTRICTIONS/CONDITIONS:** There will be two (2) Grand Prizes (each a "Grand Prize" or a "Prize") awarded. Each Prize Winner will receive (i) one (1) four (4) day, three (3) night trip ("Trip") for Winner and up to three (3) Guests to Universal Orlando Resort in Orlando, Florida (as detailed below); (ii) a "Swag

Bag” for winner only to include one (1) each of the following: Interactive Wand, Hogwarts™ Backpack, House Scarf, package of Bertie Bott’s Every-Flavour Beans™ and The Monster Book of Monsters Journal; and (iii) a Keepsake Box for winner only to include one (1) Personalized Hogwarts™ Letter and (up to) four (4) Luggage Tags.

Trip will include: (i) round trip economy class air transportation for Winner and up to three (3) Guests from a major airport near Winner’s home (as determined by Sponsor in its sole discretion) to Orlando, FL; (ii) three (3) consecutive nights standard hotel accommodation (one room, quadruple occupancy, room and tax only) at a Universal Orlando Resort hotel (as determined by Sponsor in its sole discretion) for Winner and up to three (3) Guests; (iii) non-exclusive ground transportation to and from airport and hotel in Orlando, FL for Winner and up to three (3) Guests; (iv) 3-Day 3-Park Park-to-Park tickets for admission to Universal Studios Florida and Universal’s Islands of Adventure theme parks and Universal’s Volcano Bay Water Theme Park for Winner and up to three (3) Guests; (v) one (1) breakfast voucher (subject to terms and conditions therein) at each of the Leaky Cauldron™ and Three Broomsticks™ for Winner and up to three (3) Guests; (vi) one (1) Shutterbutton’s™ Photography Studio Session with one (1) complimentary 8” x 10” photo.

The Approximate Retail Value (“ARV”) of each Grand Prize is Four Thousand Six Hundred Six Dollars and Seventy-Five Cents (\$4,606.75). The total ARV of all prizes available to be awarded in the Sweepstakes is Nine Thousand Two Hundred Thirteen Dollars and Fifty Cents (\$9,213.50).

Travel dates and arrangements are subject to air travel, holiday, blackout dates, and other prize and travel restrictions. Travel dates are subject to Sponsor approval. Reservations are subject to availability. Trip must be booked at least sixty (60) days prior to intended departure date. **Trip must be completed by August 28, 2020 or Prize will be forfeited.** If Winner elects to partake in any or all portions of his/her Prize with fewer than the allotted number of Guests or no Guest, the Prize will be awarded to Winner and each participating Guest and any remainder of the Prize will be forfeited and shall not be subject to further or alternative compensation. All elements of the Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. **If Winner is between the ages of eighteen (18) and twenty-one (21), he/she must be accompanied by an adult of at least twenty-one (21) years of age in order to check into the hotel. Unless child or ward of Winner or one of the allotted Guests, each Guest must be eighteen (18) years of age or older as of the date of departure and must travel on the same itinerary and at the same time as the Winner.** ARV of Prize may vary depending upon the points of departure, ground transportation, and/or airline fare fluctuations; any difference between stated ARV and final ARV of Prize will not be awarded. Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, meals, unspecified ground transportation, phone calls, baggage, gratuities, incidentals, souvenirs, gasoline, etc.) are included in the Prize and all such expenses are the sole responsibility of Winner. Winner is responsible for any air travel taxes and/or expenses, including applicable departure taxes or fees, inspection charges, baggage fees, and security charges. Winner and Guests are responsible for obtaining, at their own expense, any necessary travel documentation (i.e. valid photo identification, etc.) prior to travel. Travel arrangements must be made through Sponsor.

For a Prize Winner who is a Florida resident, air transportation may be substituted with another method of transportation by Sponsor in its sole discretion.

Any costs associated with Grand Prize receipt and/or use that are not expressly stated above are not included in the Grand Prize and are the responsibility solely of the Prize Winner and his/her Guests. Such costs may include, without limitation, any unspecified ground transportation, any unspecified state or local taxes or government surcharges or fees, trip and travel insurance and premiums, excursions, souvenirs, gasoline, meals, drinks, incidentals, gratuities, telephone calls, charges for changing dates or other personal costs and expenses not specified herein and are the sole responsibility of the Prize Winner and his/her Guests. Prize Winner and his/her Guests will be required to travel together on the same itinerary. Prize Winner and his/her Guests will each be required to provide a valid government issued photo ID at time of travel as required by airport, airline and/or TSA authorities. Air transportation (if any is provided) and hotel accommodations must be taken together and cannot be taken separately. No changes will be made to travel details once any element(s) of the travel arrangements have been booked except at Sponsor’s sole discretion. All airline tickets issued in conjunction with the prize are not eligible for frequent flyer miles or any other promotional benefit. No code-share flights, open tickets, one-way trips or upgrades allowed. Prize Winner is solely responsible for any and all excess baggage charges, upgrades, taxes

and any other charges or fees incurred after or in connection with the issuance of airline tickets. Sponsor or its designee will not replace any lost, mutilated or stolen tickets, travel vouchers or certificates or similar items once they are in the Prize Winner's possession, or in the possession of the Prize Winner's Guests. Grand Prize travel is subject to capacity controls, availability and certain other restrictions, which may include a Saturday night stay, all of which are subject to change. Unless otherwise necessitated by Sponsor, no stopovers are permitted on tickets issued as the Grand Prize; if a stopover otherwise occurs, the Grand Prize will terminate and full fare will be charged from the stopover point for the remaining trip segment(s), including the return. Once hotel and flight arrangements have been confirmed, no changes will be allowed except by Sponsor. Once travel has commenced, tickets may not be reissued. Any unclaimed and/or unused Grand Prize travel package elements will be forfeited by the Prize Winner and will remain the property of Sponsor.

Prize is non-transferable, non-assignable and has no cash value. No prize substitution or cash redemption allowed by the Prize Winner. Sponsor reserves the right to substitute a prize or portion thereof of comparable or greater value at any time in its sole discretion. No portion of a prize may be sold, bartered, endorsed, transferred, exchanged or modified in any way by the Prize Winner before awarding. If awarded, prize will be awarded without any warranty of any kind other than standard warranty provided by service provider.

7. **ODDS OF WINNING:** The odds of winning a Grand Prize are determined by the total number of Entries received and are equal regardless of method(s) of Entry.
8. **WINNER SELECTION AND NOTIFICATION:** Two (2) potential Sweepstakes Grand Prize winners will be selected in a random drawing held on or about 10/6/2019 by West Coast Marketing, an independent Administrator. Random drawing will be done at 22287 Mulholland Hwy., Calabasas, CA 91302. Each potential Grand Prize winner (or if potential Grand Prize winner is a Minor, potential Grand Prize winner's parent or legal guardian) will be notified either by private messaging via the Social Media Platform used for Entry or email address or telephone number submitted with Entry (as applicable) within three (3) business days of the conclusion of the random drawing. The potential Grand Prize winner (or potential Grand Prize winner's parent or legal guardian if potential Grand Prize winner is a Minor) will be required to execute and return a notarized Affidavit of Eligibility/Release of Liability and (except where prohibited) Publicity Release form and a completed IRS W-9 form within seven (7) days of date of issuance. A Grand Prize winner's Guests (each a "**Guest**" and collectively "**Guests**") are required to be of majority age or older at the time of winner notification or be the minor children or wards of the Grand Prize winner. Grand Prize winner's Guests (or Grand Prize winner if the Guest is the minor child or ward of the Grand Prize winner) will also each be required to execute and return a notarized Release of Liability form within this same seven (7) day deadline. A Minor will not be allowed to participate in any portion of Grand Prize Trip (as defined below) without being accompanied by his or her parent or legal guardian that executed the Release of Liability on said Minor's behalf. Potential Grand Prize winner's failure to return all required forms in this seven (7) day time period or to not comply with all terms and conditions stated herein may result in the potential Grand Prize winner being disqualified at Sponsor's sole discretion and either an alternate Grand Prize winner selected in a subsequent random drawing from among eligible Entries, or the Grand Prize remaining unawarded. Once all required documentation is received from the potential Grand Prize winner, such potential Grand Prize winner may be referred to as a "**Winner**" or "**Prize Winner**".

All federal, state and local tax liabilities, if any, are the responsibility solely of the Prize Winner. An IRS #1099 form will be issued to the Prize Winners for the value of the Prize awarded. Acceptance of a prize constitutes permission (except where prohibited) granted to Sponsor to use the Prize Winner's name, likeness, pictures, photographs, voice, biographical information and statements for publicity, advertising, trade and promotional purposes in any and all media and manner and by any and all means now known or hereafter devised in perpetuity worldwide without additional compensation or limitation of any kind, and without the need to get any further consent.

9. **PRIVACY INFORMATION:** You understand that any personally identifiable information you provide to Instagram is subject to the Instagram "Privacy & Safety" webpage, which can be found at <http://help.instagram.com/customer/portal/topics/43528-privacy-safety/articles>. You understand that any personally identifiable information you provide to Twitter is subject to the Twitter Privacy Policy, which can be found at <http://twitter.com/privacy>. Entry in the Sweepstakes constitutes consent to transfer personal information collected from the Entrant to the Sponsor for the purposes of administering the Sweepstakes and for such other purposes to which an Entrant may consent as outlined in these Official Rules. More specifically, Sponsor may collect information

that an Entrant provides to enter the Sweepstakes and will use personal information an Entrant provides to enter the Sweepstakes to actually conduct the Sweepstakes. All information collected by Sponsor in connection with participation in the Sweepstakes will be subject to Sponsor's **Privacy Policy** as posted on www.nbcuni.com/privacy. Sponsor will provide the personal information an Entrant provides to enter this Sweepstakes to third party administration companies for the sole purpose to administer this Sweepstakes and to process and deliver prizes to winners.

10. PUBLICITY/RELEASE OF LIABILITY/GENERAL CONDITIONS: Sweepstakes Entities, Instagram and Twitter, shall not be responsible or liable for Entries that are entered by other than human means (such as by an automated computer program or any non-human mechanism, entity, or device), in excess of the stated limit, or for Entries that are late, forged, destroyed, lost, misplaced, stolen, misdirected, tampered with, incomplete, deleted, damaged, garbled, or otherwise not in compliance with these Official Rules, and all such Entries will be disqualified. By entering the Sweepstakes, each Entrant agrees: (i) to be bound by these Official Rules, and by all applicable laws and the decisions of Sponsor and West Coast Marketing which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action, or proceeding against any of the Sweepstakes Entities, Instagram or Twitter, in connection with the Sweepstakes; and (iv) to release, indemnify, and hold harmless each of the Sweepstakes Entities, Instagram and Twitter and their respective officers, directors, employees, agents, shareholders, representatives, successors and assigns (collectively the "**Releasees**"), from any liability (including, but not limited to, liability for defamation, libel, slander, invasion of privacy, infringement of publicity or any intellectual property rights, any property loss, damage, personal injury, bodily injury, death, expense, accident, delay, inconvenience or irregularity, and any indirect, incidental, consequential, special, punitive or exemplary damages of any kind even if the Releasees have been advised of the possibility of such loss or damages), costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including but not limited to any Sweepstakes-related activity or element thereof, and the Entrant's Entry, participation or inability to participate in the Sweepstakes or in any parts thereof, (b) the violation of any third party privacy, personal, publicity or proprietary rights, (c) typographical errors in these Official Rules or any Sweepstakes-related promotional materials, (d) acceptance, possession, defects in, use, misuse or inability to use a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability, or due to reasons beyond the Sweepstakes Entities' control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation, or modification of the Sweepstakes, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of the Entry (including, without limitation, the Entry information or any parts thereof), (i) any technical malfunctions or unavailability of a Social Media Platform or any telephone network, computer online system, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Sweepstakes Entities or by an Entrant, (j) interruption or inability to access the Sweepstakes or any Sweepstakes-related webpages, or any online service or Social Media Platform via the Internet due to hardware or software compatibility problems, (k) any damage to Entrant's (or any third person's) computer and/or its contents related to or resulting from any part of the Sweepstakes, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, illegible, delayed, garbled, corrupted, destroyed, incomplete, undeliverable, postage-due or damaged Entries or mail, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Sweepstakes Entities, or any of their agents or employees, and/or (o) cancellations, delays, diversions or substitutions or any act or omissions whatsoever by the air carrier(s), or other transportation companies, hotel(s), or any other persons providing any of these services and accommodations to passengers including any results thereof such as changes in services or accommodations necessitated by same, (p) lost, stolen, damaged, delayed, or misdirected baggage, or (q) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof). The Prize Winner hereby acknowledges that the Sweepstakes Entities have neither made nor are in any manner responsible or liable for any express or implied warranty, representation or guarantee, express or implied, in fact or in law, relative to a prize or any component thereof.

Proof of submitting an Entry is not considered proof of delivery or receipt. Illegible, incomplete, mechanically reproduced or Entries that violate these Official Rules or are in excess of the permitted number from any one (1) valid email address and/or person will be disqualified. All Entries become the property of Sponsor and will not be acknowledged or returned. False, fraudulent or deceptive Entries or acts shall render Entrants ineligible.

- 11. LIMITATIONS OF LIABILITY:** If for any reason the Sweepstakes is not capable of running as planned, or if the Sweepstakes, Social Media Platform (or any portion thereof) becomes corrupted or does not allow the proper playing of the Sweepstakes and/or processing of Entries in accordance with these Official Rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by Entrants, fraud, technical failures, or any other causes, in Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Sweepstakes (or any component part thereof) or the granting of a prize or any component thereof, Sponsor reserves the right, in its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend the Sweepstakes (or any component part thereof). In the event the Sweepstakes is cancelled, and to the extent possible (such determination to be made by Sponsor), Sponsor will conduct a random drawing from among all eligible, non-suspect Entries received, prior to the time of the action or event warranting such cancellation, and to award the stated number of prizes (or any awardable portion(s) thereof). Notice of such will be posted at <https://www.universalorlando.com/web/en/us/universal-orlando-resort/the-wizarding-world-of-harry-potter/hub>.

In the event that Sponsor determines that there are no eligible Entrants, Sponsor reserves the right in its sole discretion to not award the prize (or any portion thereof). ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE (INCLUDING, BUT NOT LIMITED TO A SOCIAL MEDIA PLATFORM) OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. If a dispute arises about who submitted a Social Media Entry, the Social Media Entry will be deemed submitted by the authorized account holder of the email address used to register for the Social Media Platform account associated with the winning Entry. The authorized account holder of the email address is deemed the natural person who is assigned to an email address by an Internet access provider, service provider, or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential Prize Winner may be requested to provide the Sponsor with proof that he/she is the authorized account holder of the email address associated with the winning Entry and that all eligibility requirements are met. In the event a dispute regarding the identity of the individual who actually submitted an Entry cannot be resolved to Sponsor's satisfaction, the affected Entry will be deemed ineligible. The Releasees are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's email account to receive email messages. Also, the Releasees are not responsible, and may disqualify an Entrant, if his or her email address does not work or if it is changed without Entrant giving prior written notice to Sponsor.

Please note: licensee is responsible for all applicable sweepstakes laws, rules and regulations, which might differ from country to country. This is subject to Licensee's indemnification obligation pursuant to the License Agreement.

- 12. DISPUTES:** Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal and state courts of the State of Florida, and construed and enforced in accordance with the laws of the State of Florida; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any of the Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Florida without giving effect to any choice of law or conflict of law rules (whether of the State of Florida or any other jurisdiction), which would cause

the application of the laws of any jurisdiction other than the State of Florida. Such claims shall be resolved individually, without resort to any form of class action. **THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES. IN NO EVENT SHALL ANY PARTY RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.**

13. **NO INJUNCTIVE RELIEF:** EACH ENTRANT UNDERSTANDS AND AGREES THAT HE/SHE SHALL HAVE NO RIGHT TO ENJOIN OR RESTRAIN THE DEVELOPMENT, PRODUCTION, ADVERTISING, PROMOTION, DISTRIBUTION OR EXPLOITATION OF THE SWEEPSTAKES, THEME PARK ATTRACTIONS, OR ANY RIDE, SHOW, PRODUCTION OR PROJECT OF SPONSOR OR ANY OF ITS PARENTS, SUBSIDIARIES OR AFFILIATES.
14. **OFFICIAL WINNERS LIST/OFFICIAL RULES:** For an Official Winners List (available after 10/30/2019), or a copy of these Official Rules, send a self-addressed, stamped envelope to: “#WIZARDINGWORLDORLANDO SWEEPSTAKES” (*please specify Official Winners’ List or Official Rules*), P.O. Box 9142, Calabasas, CA 91372 to be received no later than 12/14/2019. Residents of Vermont may omit the return postage on their request. The Official Rules are also available during the Sweepstakes at <https://www.universalorlando.com/web/en/us/universal-orlando-resort/the-wizarding-world-of-harry-potter/hub>.

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NO PURCHASE, PAYMENT OR SOCIAL MEDIA SHARING/POSTING OF ANY KIND IS NECESSARY TO ENTER OR WIN. Sweepstakes starts at 12:00:00 pm ET on 8/28/2019 and ends 11:59:59 pm ET on 9/28/2019 for entry via social media sharing/posting and on 9/29/2019 for postmarking mail-in entry. Limit 2 entries per person. Open to legal residents of 48 contiguous U.S. & DC 18 or older. Subject to <<Official Rules>>[\[link\]](#). See <<Official Rules>>[\[link\]](#) for complete details including how to enter by mail. 2 Prizes to be awarded with ARV of \$4,606.75 each. Odds of winning depend on number of entries received. Void in AK, HI and where prohibited. Sponsor: Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort.