

Fender
MAKE HISTORY™

Hard Rock
HOTEL



CORONADO GUITAR -
CANDY APPLE RED



STARCASTER® GUITAR -
BLACK



CLASSIC PLAYER STRAT® HH
DARK MERCEDES BLUE



DELUXE STRATOCASTER® HSS PLUS
TOP WITH IOS CONNECTIVITY -
AGED CHERRY BURST



DELUXE STRATOCASTER® HSS PLUS
TOP WITH IOS CONNECTIVITY -
TOBACCO SUNBURST



AMERICAN STANDARD
STRATOCASTER® HH -
OLYMPIC WHITE



AMERICAN STANDARD
TELECASTER® HH -
OLYMPIC WHITE



DELUXE NASHVILLE TELE®
CANDY APPLE RED, ROSEWOOD



STANDARD TELECASTER® -
CANDY APPLE RED



STANDARD STRATOCASTER® -
CANDY APPLE RED



'70s STRATOCASTER®
OLYMPIC WHITE, MAPLE



CLASSIC PLAYER BAJA '60s
TELECASTER® - 3-COLOR
SUNBURST



DELUXE PLAYERS STRAT®
3-COLOR SUNBURST, ROSEWOOD



STANDARD STRATOCASTER® HSS
BLACK, ROSEWOOD



STANDARD STRATOCASTER®
LAKE PLACID BLUE, ROSEWOOD



STANDARD TELECASTER®
BROWN SUNBURST, MAPLE



JIM ADKINS JA-90 TELECASTER®
NATURAL, ROSEWOOD



STANDARD STRATOCASTER®
LEFT HANDED
MIDNIGHT WINE, ROSEWOOD



REGGIE HAMILTON STANDARD
JAZZ BASS®
3-COLOR SUNBURST, ROSEWOOD



DELUXE DIMENSION
BASS IV - NATURAL

All featured models are available for purchase at www.fender.com



#1 Fender® Coronado

Color: Candy Apple Red

For the guitarist who appreciates a fabled Fender instrument with a special history, the Coronado guitar is back with greater sound, build and beauty than ever. In the mid-to-late 1960s, the Coronado family was Fender's first foray into the hollow-body electric guitar world. Now the Coronado name and style have returned in an utterly cool Modern Player model with stunning looks, tone and features, including a thin semi-hollow body with stylish binding and bound f holes, special humbucking pickups, distinctive headstock, vintage-style bridge/tailpiece and much more. The return of a true Fender original.

#2 Fender® Starcaster®

Color: Black

Virtually fabled since the mid-to-late 1970s, the seldom-seen Starcaster occupies a special place in Fender history as its one-and-only offset-waist semi-hollow electric guitar. Prized decades later by a new generation of adventurous guitarists with a flair for appealingly unconventional Fender style, the Starcaster now returns in fabulous new Modern Player form with greater sound, build and beauty.

#3 Fender® Classic Player Strat® HH

Color: Dark Mercedes Blue

The Classic Player Strat HH, created by Fender Custom Shop Master Builder Yuriy Shishkov, blends '60s and '70s Stratocaster styling with modern high-performance. It's an elegantly fierce and versatile performer, with special features including dual Wide Range Special humbucking pickups, five-way switching with coil splitting for more traditional single-coil Stratocaster® sounds, and a sultry Dark Mercedes Blue gloss finish with a matching headstock.

#4 Fender® Deluxe Stratocaster® HSS Plus Top with IOS Connectivity

Color: Aged Cherry Burst

For a state-of-the-art playing experience and a phenomenal leap forward in Stratocaster evolution, the Deluxe Stratocaster HSS Plus Top guitar with IOS Connectivity expands the sonic possibilities of the instrument by plugging directly into IOS devices such as your iPhone®, iPad®, iPod® or computer for easy recording, editing, monitoring and more with no need for external devices. Play it as a great-sounding HSS Stratocaster in the standard manner, or use the guitar's built-in USB audio interface and 1/8" stereo headphone output to connect directly to your iPhone®, iPad® or iPod®, Mac or PC for a whole new world of sonic versatility and creativity (connecting cables included).

#5 Fender® Deluxe Stratocaster® HSS Plus Top with IOS Connectivity

Color: Tobacco Sunburst

For a state-of-the-art playing experience and a phenomenal leap forward in Stratocaster evolution, the Deluxe Stratocaster HSS Plus Top guitar with IOS Connectivity expands the sonic possibilities of the instrument by plugging directly into IOS devices such as your iPhone®, iPad®, iPod® or computer for easy recording, editing, monitoring and more with no need for external devices. Play it as a great-sounding HSS Stratocaster in the standard manner, or use the guitar's built-in USB audio interface and 1/8" stereo headphone output to connect directly to your iPhone®, iPad® or iPod®, Mac or PC for a whole new world of sonic versatility and creativity (connecting cables included).

#6 American Standard Stratocaster® HH

Color: Olympic White

For the high-output guitarist who wants more power from a Strat®, the flagship American Standard guitar lineup rocks extra hard with the distinctively formidable American Standard Stratocaster HH. Instead of using the traditional design with three single-coil pickups, this guitar hot-rods the time-honored American Standard Stratocaster with a pair of Twin Head Vintage humbucking pickups that deliver enormous full-bodied sound.

#7 Fender® American Standard Telecaster® HH

Color: Olympic White

For the high-output guitarist who wants more power from a Tele®, the flagship American Standard guitar lineup rocks extra hard with the distinctively formidable American Standard Telecaster HH. Instead of using the traditional design with two single-coil pickups, this guitar hot-rods the time-honored American Standard Telecaster with a pair of Twin Head Vintage humbucking pickups that deliver enormous full-bodied sound.

#8 Deluxe Nashville Tele®

Color: Candy Apple Red

For the guitarist who wants the ultimate in Telecaster® tonal versatility, great value and a touch of Music City U.S.A. style, the Deluxe Nashville Tele is the perfect choice. Its special three-pickup design features a hot Tex-Mex™ Stratocaster® middle pickup flanked by two hot Tex-Mex Telecaster neck and bridge pickups, delivering remarkably varied Telecaster tones from snappy to sparkling to screaming. Add in the five-way Strat-o-Tone™ switching, and you're playing one of the most versatile Telecaster models Fender has ever made, and a true Deluxe performer with great sound, style and affordability.

#9 Fender® Standard Telecaster®

Color: Candy Apple Red

For guitarists everywhere who appreciate great style, rich and versatile tone, and excellent value, the Standard Telecaster is an elegant and affordable classic with a great combination of traditional design and contemporary features. Time-honored Fender style and performance-minded modern upgrades don't have to break the bank, and this model delivers the best of both in an instrument ideal for Telecaster players everywhere at every level.

#10 Fender® Standard Stratocaster®

Color: Candy Apple Red

For guitarists everywhere who appreciate great style, rich and versatile tone, and excellent value, the Standard Stratocaster is an elegant and affordable classic with a great combination of traditional design and contemporary features. Time-honored Fender style and performance-minded modern upgrades don't have to break the bank, and this model delivers the best of both in an instrument ideal for Stratocaster players everywhere at every level.

#11 Fender® '70s Stratocaster®

Color: Olympic White, Maple The Fender® '70s Stratocaster® features an ash body, U-shaped neck with bullet truss rod nut, rosewood fingerboard, large headstock with '70s logo, three vintage-style single-coil pickups and vintage-style "F" tuners.

#12 Fender® Classic Player Baja '60s Telecaster®

Color: 3-Color Sunburst

For the Classic Player Baja '60s Telecaster, Fender Custom Shop Master Builder Chris Fleming has taken his original Baja Telecaster design and upgraded it with full-on 1960s features and vibe, including an alder body, rosewood fingerboard, a comfortable '60s "C" neck profile and American Vintage pickups. The other great features are also still available with this model, including the special switching and circuitry, engraved Fender Custom Shop neck plate, American Vintage string-through-body Telecaster bridge

#13 Fender® Deluxe Players Strat®

Color: 3-Color Sunburst, Rosewood

Our Deluxe Roadhouse™ Stratocaster® guitar is a scorchin' reissue of one of our most successful models; a classy guitar with smooth feel, great looks and tone as big as Texas itself. Features include three Texas Special™ single-coil Stratocaster pickups, brown shell pickguard, tinted C-shaped maple neck with maple fingerboard, and vintage-style synchronized tremolo bridge.

#14 Fender® Standard Stratocaster® HSS

Color: Black, Rosewood

The Standard Stratocaster® HSS offers legendary Fender® tone with classic styling. Features include one humbucking/two single-coil pickup configuration, synchronized tremolo with high-mass bridge block, shielded body cavities, medium jumbo frets, tinted maple neck, shielded body cavities, parchment pickguard and control knobs and '70s-style headstock logo.

#15 Fender® Standard Stratocaster®

Color: Placid Blue, Rosewood

The Standard Stratocaster® offers legendary Fender® tone with classic styling. Features include three single-coil pickups, synchronized tremolo with high-mass bridge block, tinted maple neck, shielded body cavities, medium jumbo frets, parchment pickguard and '70s-style headstock logo.

#16 Fender® Standard Telecaster®

Color: Brown Sunburst, Maple

The Standard Telecaster® combines the best of old and new, with hotter single-coil pickups, shielded body cavities, medium jumbo frets, six-saddle strings-through-the-body bridge, cast sealed tuners, tinted maple neck saddle parchment pickguard and control knobs, and '70s-style headstock logo.

#17 Fender® Jim Adkins JA-90 Telecaster®

Color: Natural, Rosewood

Fender craftsmen sat down with Jimmy Eats World guitarist and frontman Jim Adkins and went over his old Fender TC-90 spec by spec, making several key changes that subsequently produced this unique model. Features include a mahogany neck set into a semi-hollow ash body, rosewood fingerboard, Seymour Duncan® soap-bar pickups, independent volume and tone controls, Adjusto-Matic™ bridge and anchored tailpiece.

#18 Fender® Standard Stratocaster® Left-Handed

Color: Midnight Wine, Rosewood

The left-handed Standard Stratocaster® guitar offers legendary Fender® tone with classic styling. Features include three single-coil pickups, synchronized tremolo with high-mass bridge block, tinted neck, rosewood fingerboard, shielded body cavities, medium jumbo frets, parchment pickguard and '70s-style headstock logo.

#19 Fender® Reggie Hamilton Standard Jazz Bass®

Color: 3-Tone Sunburst, Rosewood

The Reggie Hamilton Standard Jazz Bass® guitar is designed to the virtuoso R&B bassist's exacting specs, with gorgeous tone, great looks and unbelievable feel. Features include an American Series Precision Bass® pickup, custom Noiseless™ Jazz Bass bridge pickup, active/passive switch, 20-fret maple neck with a rosewood fingerboard, '70s stamped open-gear tuners and Hipshot® Bass Xtender drop-D tuner on the E string.

#20 Deluxe Dimension Bass IV

Color: Natural

For discerning bassists, Dimension basses present the modern pinnacle of Fender style, power, performance and personality. With an original body style, all-new pickups and electronics, and other fine features, they let you sculpt your tone with unparalleled bass artistry. The Deluxe Dimension Bass IV is a phenomenal instrument, delivering an elegant modern look and remarkable tonal versatility with any degree of muscle and finesse. From its natural-feeling neck and fingerboard to its powerhouse humbucking pickup, active electronics and much more, it's a remarkable new Dimension in Fender bass.