



UNIVERSAL ORLANDO RESORT™ COMMUNITY RELATIONS

Charitable Giving Guidelines

Universal Destinations and Experiences is committed to shaping the future of our communities through uplifting experiences that lead to positive, lasting impact. We support this mission through three strategic priorities: Serving Local Community Needs, Creating Unforgettable Experiences and Inspiring Future Innovators.

The Universal Orlando charitable giving program is open only to eligible non-profits located within the state of Florida. While outreach is considered for organizations within the state of Florida, preference is given to non-profits based in Central Florida.

All applications for theme park tickets must be made online and must be submitted at least 60 days prior to the event date to be considered.

In order to be considered for a ticket donation, organizations must meet the following eligibility criteria:

- Be located in the state of Florida and be tax-exempt as defined in Section 501 (C) (3) of the U.S. Internal Revenue Service Code *or* a public school/school district
- Employ or serve the community without discrimination on the basis of race, religion, color, gender, sexual orientation, national origin, age, marital status or mental/physical disability
- Have a two-year operating history and be in good standing
- As a standard practice, only one request per organization per calendar year will be considered

Universal Orlando is unable to consider requests that benefit the following:

- Individuals, families or businesses
- Organizations seeking seed money
- Faith based organizations (e.g., churches, synagogues, etc.) or programs that propagate a particular faith or creed, or programs that are otherwise religious (e.g., provides/requires religious or faith based counseling, services, studies, materials). Some secular community service programs, such as soup kitchens, shelters for the homeless, job banks, etc. even though sponsored by the religious organizations are eligible.
- Political causes, candidates, organizations or campaigns
- Civic leagues, business leagues, social and recreational/sports clubs, labor, agricultural and horticultural societies, fraternal societies
- Third party organizations that raise funds and distribute to charitable organizations
- Requests to benefit activities such as recognition events, holiday parties, incentive programs, class celebrations, group visits, competitions, or sporting events
- Universal Orlando has the right to withhold approval on donation requests from an organization whose mission and/or practice may be viewed as highly controversial or polarizing to the community and/or general population, as well as from an organization that may be engaged in unlawful or extreme activity
- Universal Orlando Resort reserves the right, in its sole discretion and for any reason, not to approve any request.

Ticket Guidelines:

- Park tickets may be used for charitable fundraising efforts only
- Donations must be made directly to the charitable organization
- Items donated to a charity are for charitable purposes only and may not be marketed or re-sold